

# Strategic Portfolio: Asia Connectivity Leader

**Vivek Sood Axiata Group CEO & Managing Director** 



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"RM" shall mean Ringgit Malaysia being the lawful currency of Malaysia. Any discrepancies between individual amounts and totals are due to rounding.

Recap: Guidance from last year was focused on 6 key pillars to improve our portfolio and unlock trapped value.





Strategic Thrusts

Accelerate (Profitable)

Growth

Structural Transformation & Asset Light OpModel

**Optimum Capital Structure** 

Key Focus Areas

**Market Repair** 

Operational Excellence

De-Layering & One : Many Economics

Convergence & TechCo
Agility

Offensive
Growth &
Dividends

<u>Defensive</u>
Resilience &
Sustainability

Key Actions

ARPU Uplift

- Zero-based budgeting
- Efficient capex rollout
- Link Net delayering
- Improvement of tenancy ratios in EDOTCO
- Link Net customer transfer
- Axentec

• PAT & AOFCF protection

 Reduce USD exposure
 Proactive debt management

Key Impacts

Revenue

Cost

**Higher EV / EBITDA** 

PAT & AOFCF Growth

Net Debt / EBITDA

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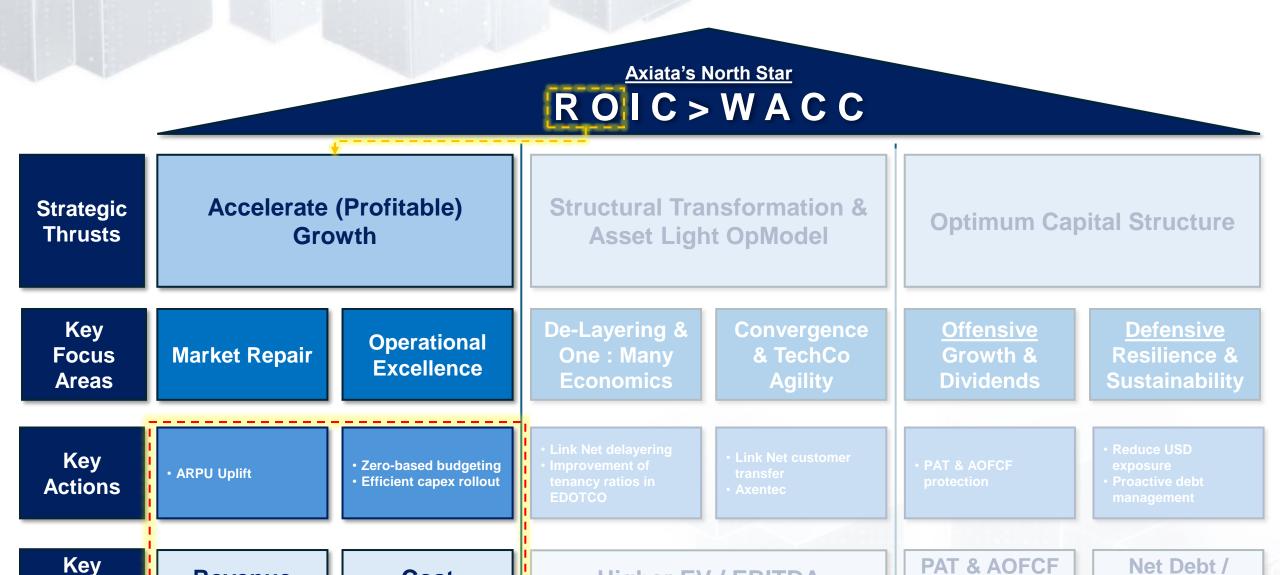
To drive returns, we have guided for market repair via ARPU uplift as well as focus on operating efficiency to drive EBITDA improvements.

Cost



**EBITDA** 

Growth



**Higher EV / EBITDA** 

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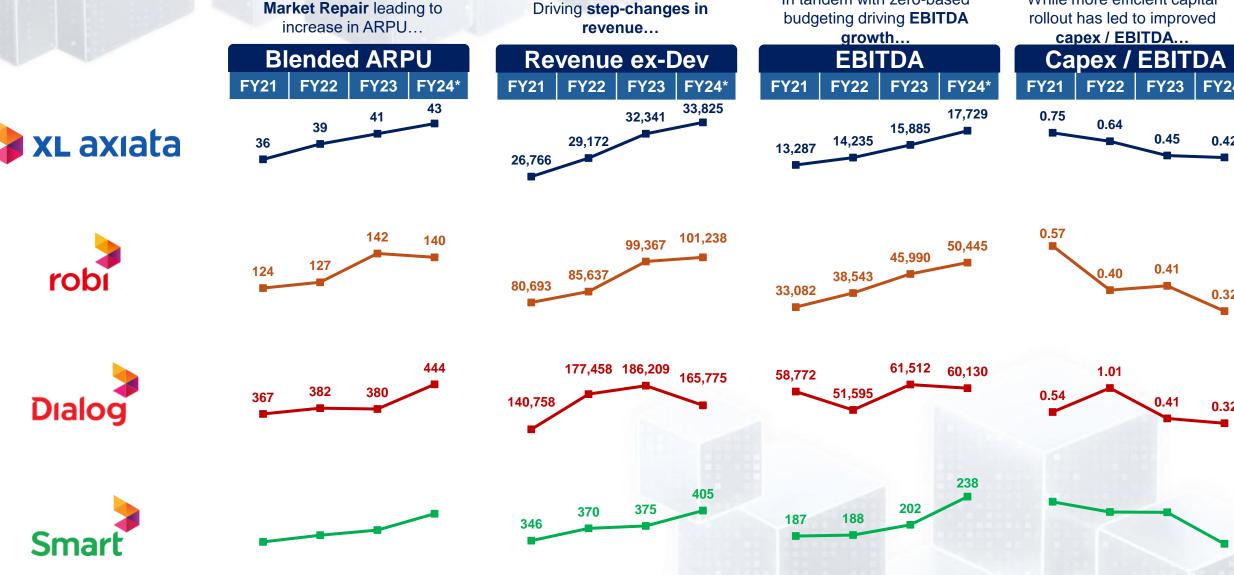
**Impacts** 

Revenue

# Combination of ARPU uplift with operating and capex efficiency delivering strong growth in profitability and returns.



While more efficient capital



In tandem with zero-based

\*FY24 is an annualised figure from YTD 3Q24 © 2024. Proprietary & Confidential. All Rights Reserved.

# Strong EBITDA, EBIT and PATAMI growth in 3Q24 has placed Axiata in the top 5 among Asian peers.



No	Company	EBITDA YoY Increase/Decline
1	JTOWER Inc	54.3%
2	Advance Info Services	20.0%
3	Taiwan Mobile	20.0%
4	True Corp	16.5%
5	Axiata	14.6%
6	Robi Axiata	14.4%
7	KT Corp	13.4%
8	Maxis	12.8%
9	Sarana Menara Nusantara	12.4%
10	Far Eastone Tel	12.2%
12	XL Axiata	10.6%
15	Bharti Airtel	10.2%
17	SingTel	9.0%
18	Comsys Holdings	8.9%
19	Vodaphone Idea	6.2%
20	SK Telecom	3.6%
21	LG Uplus	2.4%
22	Dialog	1.2%
23	KDDI	1.0%
24	Nippon Telegraph	0.7%
25	China Mobile	-2.0%
26	Telkom Indonesia	-4.1%
27	Link Net	-6.5%
28	CDB	-6.7%

No	Company	EBIT YoY Increase/Decline
1	KT Corp	45.3%
2	Robi Axiata	39.1%
	Vodaphone Idea	38.3%
4	Axiata	37.7%
5	SingTel	27.0%
6	Taiwan Mobile	20.0%
7	XL Axiata	18.6%
8	Intouch Holdings PCL	14.9%
9	Comsys Holdings	14.7%
10	Sarana Menara Nusantara	13.1%
11	SK Telecom	12.3%
13	Maxis	11.6%
16	Bharti Airtel	11.5%
18	Advance Info Services	7.9%
19	Far Eastone Tel	7.7%
20	CDB	5.8%
21	China Mobile	3.4%
22	LG Uplus	1.0%
23	KDDI	0.8%
24	Nippon Telegraph	-3.2%
25	Telkom Indonesia	-5.1%
26	Dialog	-16.3%
27	JTOWER Inc	-43.7%
28	True Corp	-50.0%
29	Link Net	-100.0%

PATAMI				
No	Company	YoY Increase/Decline		
1	Axiata	>100%		
2	Robi Axiata	>100%		
3	True Corp	50%		
4	Taiwan Mobile	42.0%		
5	XL Axiata	38.4%		
6	KT Corp	32.9%		
7	Maxis	27.5%		
8	Advance Info Services	17.0%		
9	Intouch Holdings PCL	15.1%		
10	Comsys Holdings	13.8%		
11	SK Telecom	11.2%		
13	Far Eastone Tel	10.5%		
16	Vodaphone Idea	9.5%		
18	SingTel	9.0%		
19	CDB	8.5%		
20	China Mobile	5.1%		
21	JTOWER Inc	0.0%		
22	Sarana Menara Nusantara	-2.8%		
23	KDDI	-4.7%		
24	Telkom Indonesia	-9.4%		
25	Bharti Airtel	-10.5%		
26	LG Uplus	-13.9%		
27	Nippon Telegraph	-17.3%		
28	Dialog	-62.0%		
29	Link Net	-100.0%		

<sup>&</sup>lt;sup>1</sup> Figures are extracted from Companies' own websites on actual reported figures available as of 25 November 2024. Updated the Axiata Group and subsidiaries based on current growth.

# Proactive debt management as well as cashflow improvements to improve capital structure.



# Axiata's North Star ROIC>WACC

Strategic

**Thrusts** 

Accelerate (Profitable)

Growth

Structural Transformation & Asset Light OpModel

**Optimum Capital Structure** 

Key Focus Areas

**Market Repair** 

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Key Actions

ARPU Uplift

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PAT & AOFCF protection

- Reduce USD exposure
   Proactive debt
- Proactive debt management

Key Impacts

Revenue

Cost

**Higher EV / EBITDA** 

PAT & AOFCF Growth

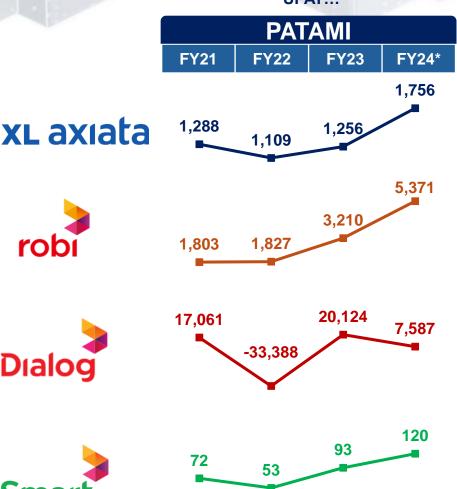
Net Debt / EBITDA

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### Proactive debt management and improving cashflow have lowered leverage and helped improve returns.



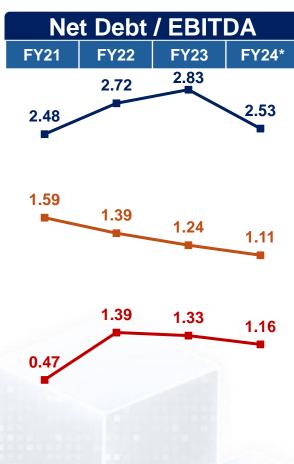




With PAT improvements and proactive financing management improving cashflows

management improving cashiows				
AOFCF				
FY22	FY23	FY24*		
	643	1,508		
-2,325				
		14,556		
11,181	10,589			
	23,510	24,904		
-8,117				

Net debt / EBITDA in line with market risk...



Net cash position for all years

Dialog

# Transformation initiatives group wide via delayering has allowed operating companies to capture growth and realise "trapped" value.



# Axiata's North Star ROIC > WACC

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**Optimum Capital Structure** 

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**Market Repair** 

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De-Layering & One : Many Economics

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Key Actions

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   Improvement of
- Improvement of tenancy ratios in EDOTCO
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Key Impacts

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PAT & AOFCF Growth

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### As part of our structural transformation in Indonesia, 750k Link Net subscribers have moved to XL Axiata.



### Turning XL into Indonesia's No. 2 ISP....



...with >1mn FBB subs.

...with access to a network of more than **6mn HP** in **>127 cities**.

...enhancing XL's value proposition as a strong **triple play provider**.

Link Net into the 2<sup>nd</sup> largest FibreCo...

### linknet

...with 4 million Home Passes.

...with >10 years experience rolling out across East, Central and West Java as well as North Sumatra.

...with extensive knowledge on **local and** national regulatory frameworks.

Positioning Axiata better to capture the increasing broadband opportunity in Indonesia at a consumer and infrastructure level.

# Delayering Axentec has better positioned Axiata to capture Bangladesh's growing ICT solutions market.



### **Market Size of ICT Solutions in Bangladesh**



### **Key Adoption Drivers**

Small Enterprise <sup>2</sup>	859,318	3 Lakh+ ICT professionals, 4500+ IT Firms fueling ICT solutions capability 18+ Hi-Tech parks
Medium Enterprise <sup>2</sup>	7,106	
Large Enterprise <sup>2</sup>	5,250	

### Post-delayering, Axentec has won deals in multiple industries



Oracle Cloud for N Mohammed
Plastics to ensure business
continuity



Digital **HR Transformation**Solutions for **IDCOL** 



Cloud solutions for AB Bank



EGCB opting for Al-based fault detection system



Radisson Blu opt for Wifi 6 technology for guest experience



Launch of Cypher, first prefabricated certified Tier-IV Data Center

# Building on previous year's success, we continue to drive towards our North Star with key initiatives.



# Axiata's North Star ROIC>WACC

Strategic Thrusts

Accelerate (Profitable)

Growth

**Structural Transformation** 

**Optimum Capital Structure** 

Key Focus Areas

Market Repair

Operational Excellence

[New] Value Illumination / Monetisation

Convergence & TechCo
Agility

Offensive Growth & Dividends

Defensive
Resilience &
Sustainability

2025 Key Actions

- ARPU Uplift
- [New] Gross adds engine improvements
- Maintain zero-based budgeting and efficient capex rollout
- Increasing tenancy ratios for InfraCos (to be covered separately)
- [New] Evolution of 5G FWA
- [New] Open gateway
- [New]
  Commercialisation of
  Cyberfusion Centre
- [New] Successful completion of XLSmart and synergy realisation (to be covered separately)
- Continuous proactive debt management

## In line with our TechCo & Convergence ambitions, 3 key initiatives to be pursued group-wide in 2025.



### **Evolution of 5G FWA**



#### **Adoption Drivers**

- Leveraging existing mobile licenses, as well as extensive coverage across our footprint
- 2 Lower cost and time to rollout compared to FTTH
- 3 Realise untapped demand for FTTH

### **Growth Opportunity**

2023-29 Revenue CAGR\*









<u>KH:</u> 13.3%

Sources: \*Analysys Mason; \*\*IDC 2023, STL Partners 2024; \*\*\*Gartner, Industry Reports

### **Open Gateway APIs**



#### **Focus Areas**

- Commercially launched multiple Open Gateway APIs using own developed API platform "Axonect"
- Country gateway operations in Sri Lanka
   with API federation with all other SL operators
   with a focus on Identity & Fraud management
- Winner of **GSMA 2024 GLOMO Award** for Open Gateway use cases

#### **Growth Opportunity**

2024-33 Global Network API Target Addressable Market CAGR of 36%\*\*

#### **High Potential Network API Use Cases**

Identity & Security

Location

Quality on Demand

### Commercialisation of Cyberfusion Centre



### **Key Enablers**

- CFC is one of the largest SOCs in the region operating from two geolocations
- CREST and FiRST accredited SOC facility
- 3 Highly skilled team available 24/7
- In-house R&D for new products e.g. HELIOS

### **Growth Opportunity**

- Cybersecurity market growth at 10% CAGR 2023-2028 across our footprint\*\*\*
- Cyber Security Bill released in

  Malaysia in 2024 will will drive demand
  for Cybersecurity services

